



• A DIAGNOSTIC PRACTICE FOR MISSION-DRIVEN COMMUNICATION

Your organization's communication problems have a *history*.

We don't fix messaging. We identify what's producing the conditions messaging can't fix.

WHAT IT IS

At the surface, a strategic communication consultancy rooted in social and racial justice. *Underneath, infrastructure work — naming the structural conditions producing breakdown with enough precision to address.*

The *diagnostic*.

TWO LENSES • ONE STRUCTURAL READ

LENS 01

THE ENVIRONMENT

Conditions

The structural environment your communications work happens inside. How authority is distributed. Where decisions actually get made. Who is absorbing the labor that doesn't appear in any job description.

LENS 02

THE RESPONSE

Postures

The patterns your organization defaults to when it is under strain — what gets defended, what gets dropped, who gets stretched, what stays unspoken.

• WHY NOW

The playbooks built in the previous era *don't translate*.

DEI ROLLBACK • FEDERAL WORKFORCE DISPLACEMENT • FOUNDATION REALIGNMENT

Mission-driven organizations are communicating under conditions their existing templates were not built for. SLC offers ground for the translation.

In motion — soft launch in *metro Atlanta*.

01 • THE LISTENING TOUR

Black-led nonprofits, East DeKalb & the Conyers/Covington corridor.

Beginning from one question: where does the research published about your work resonate, and where does it miss?

02 • THE COHORT MODEL

Up to three organizations with adjacent missions.

Sharing a facilitated diagnostic and carrying the language forward together.